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April 1, 2021

**VIA ECF**

The Honorable John Michael Vazquez, U.S.D.J.  
United States District Court for the District of New Jersey  
Martin Luther King Building & U.S. Courthouse  
50 Walnut Street  
Newark, New Jersey 07101

Re: *Smith & Wesson Brands, Inc. v. Gurbir S. Grewal, et al.*  
Docket No. 20-cv-19047-KM-ESK

Judge Vazquez:

This office represents the defendants in this matter, New Jersey Attorney General Gurbir S. Grewal and the New Jersey Division of Consumer Affairs (“Defendants”). Defendants will be filing a motion to dismiss the Amended Complaint that Plaintiffs filed on March 10, 2021. This letter sets forth what the parties jointly propose to the Court as a briefing schedule for that motion. If this proposal meets with the Court’s approval, the parties respectfully request that the Court approve it by endorsing this letter, “So ordered.”

Defendants propose to file their initial motion to dismiss on or before April 26, 2021, with Plaintiffs’ initial opposition due on or before May 17, 2021. Defendants would have through May 31, 2021, to submit any reply papers. Plaintiffs have indicated a desire for the opportunity to file a surreply submission, and Defendants have indicated



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their consent to such a filing, which would be due on or before June 7, 2021, and would be limited to fifteen pages.

As noted in the Court's March 15, 2021 conference call with the parties, this briefing will supersede prior briefing related to Plaintiffs' Initial Complaint. Thank you for your kind consideration of this submission.

Respectfully submitted,

GURBIR S. GREWAL  
ATTORNEY GENERAL OF NEW JERSEY

By:/s/ Robert J. McGuire  
Robert J. McGuire  
Deputy Attorney General

cc: All counsel (via ECF)